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Agenda Item 9(c)
SMMC
4/25/11

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April 14, 2011

**NOTICE OF AVAILABILITY OF
DRAFT ENVIRONMENTAL IMPACT REPORT
ENV-2005-2158-EIR
STATE CLEARINGHOUSE NO. 2002041009**

30 DAY EXTENSION OF COMMENT PERIOD

NEW COMMENTS DUE DATE: JUNE 1, 2011

To: Interested Parties

The comment period for the Hollywood Community Plan Update Draft EIR has been extended by 30 days, for a 90-day comment period. The new comments due date is **June 1, 2011.**

PROJECT NAME: Hollywood Community Plan Update

PROJECT LOCATION: The Hollywood Community Plan covers 25 square miles, extending roughly south of the Cities of Burbank and Glendale and the Ventura Freeway, west of the Golden State Freeway, north of Melrose Avenue and east of Mulholland Drive and the Cities of West Hollywood and Beverly Hills, including a strip of land south of the City of West Hollywood and north of Rosewood Avenue, between La Cienega Boulevard and La Brea Avenue.

PROJECT DESCRIPTION: The Proposed Hollywood Community Plan (Proposed Plan) includes changes in land use designations and zones that are intended to accommodate growth anticipated in the SCAG 2030 Forecast and allow for additional development. Hollywood is a prime location for transit-oriented development. The investment in transit infrastructure in Hollywood provides an opportunity for integrating transportation planning with land use planning. The recommended pattern of land use directs future growth to areas of Hollywood where new development can be supported by transportation infrastructure and different types of land uses can be intermingled to reduce the length and number of vehicle trips. Mixed-use development around Metro stations and transit corridors would give residents and visitors mobility choices that would enable reduction in the number and length of vehicle trips thus

reducing greenhouse gas emissions associated with travel behavior, in accordance with recent legislation (SB 375). As part of redirecting growth, the Proposed Plan includes removing and/or revising development limitations on commercial zones and multi-family residential zones that were imposed during the previous Update in 1988. The Proposed Plan also contains policies and programs to protect the character of low-scale residential neighborhoods and the rich built history of key buildings and places that are considered historically and culturally significant. Modified street standards are proposed to align standards with existing conditions and use of streets, as well as accommodate features of streets that are identified as Historic-Cultural Monuments, such as the Hollywood Walk of Fame. Proposed land use changes would be implemented by Plan amendments, zone changes, and height district changes and other long range implementation programs.

ANTICIPATED SIGNIFICANT ENVIRONMENTAL EFFECTS: Potentially significant impacts have been identified with regard to land use, population, employment and housing, public services (fire, police, public libraries, parks, public schools), utilities (water, electricity, natural gas, waste water, solid waste), transportation, air quality, noise, geology and soils, cultural resources, and safety/risk of upset. With implementation of proposed mitigation measures, no significant and unavoidable impacts are expected with regard to land use, population, employment and housing, fire, police, public libraries, public schools, electricity, natural gas, wastewater, solid waste, geology and soils, and safety/risk of upset. However, there may be unavoidable significant adverse impacts on parks and recreation facilities at the community and neighborhood level, on water, transportation, air quality, noise, and cultural resources.

DOCUMENT REVIEW AND COMMENT:

The Draft EIR is available online at the Department of City Planning's website [<http://cityplanning.lacity.org/> (click on "What's New")].

Printed copies of the Draft Environmental Impact Report (Draft EIR) are available for review at local libraries (listed below) and at the City of Los Angeles, Department of City Planning at 200 North Spring Street, Room 750, Los Angeles. The printed copies include a CD with all the Draft EIR appendices. The Draft EIR Appendices include the Proposed Hollywood Community Plan Update and associated documents.

Printed copies of the Draft EIR are available for review at the following Library Branches:

- 1) Central Library - 630 West 5th Street, Los Angeles, California 90071
- 2) Frances Howard Goldwyn-Hollywood Regional Branch Library - 1623 N. Ivar Avenue, Hollywood, CA 90028
- 3) Cahuenga Branch Library - 4591 Santa Monica Boulevard, Los Angeles, CA 90029
- 4) John C. Freemont Branch Library - 6121 Melrose Avenue, Los Angeles, California 90038
- 5) Will & Ariel Durant Branch Library - 7140 W. Sunset Boulevard, Los Angeles, California 90046
- 6) Los Feliz Branch Library - 1874 Hillhurst Avenue, Los Angeles, CA 90027

CDs including the Draft EIR and Appendices are available for purchase from the Planning Department for \$7.50 per copy. Contact **Srimal Hewawitharana** at 213-978-1359 to purchase one.

If you wish to submit comments following review of the Draft EIR, please reference the file number above, and submit them in writing by **June 1, 2011**.

Please direct your comments to:

Srimal Hewawitharana, Environmental Review Coordinator
Los Angeles Department of City Planning
200 North Spring Street, Room 750
Los Angeles, CA 90012
Srimal.Hewawitharana@lacity.org (e-mail)

If a public hearing is required for the proposed project, a separate hearing notice will be mailed at a later date for such purpose.



MICHAEL J. LOGRANDE
Director of Planning