

June 27, 2011; Agenda Item No. 11

Resolution No. 11-51

RESOLUTION OF THE SANTA MONICA MOUNTAINS CONSERVANCY AUTHORIZING A
MATCHING GRANT OF CONSERVANCY FUND FUNDING TO SOCIAL AND
ENVIRONMENTAL ENTREPRENEURS FOR THE CREATION OF
EDUCATIONAL MULTIMEDIA COMPONENTS
FOR WWW.LAMOUNTAINS.COM

WHEREAS, The Santa Monica Mountains Conservancy is authorized to award grants to nonprofit organizations qualified as exempt organizations under Section 501(c) (3) of the Internal Revenue Code of 1954 (26 U.S. C. Sec. 501 (c) (3)) pursuant to Section 33204.2 (a) and 33204.27(a) of the Public Resources Code; and

WHEREAS, Social and Environmental Entrepreneurs is a qualified nonprofit organization; and

WHEREAS, The Santa Monica Mountains Conservancy sponsors the website LAMountains.com to educate the public, especially those from urban areas and promote public awareness of and increase trail and recreational access to public parkland within and outside of the Conservancy Zone; and

WHEREAS, the proposed educational components have been successful at expanding education, resource stewardship, and recreational opportunities, and increasing public access to parkland operated by the National Park Service in the Santa Monica Mountains National Recreation Area ; and

WHEREAS, the grant funding is contingent on the receipt of matching funds in an equal or greater amount from Los Angeles County Supervisor Zev Yarolsavsky ; and

WHEREAS, The staff report dated June 27, 2011 further describes the project; and

WHEREAS, The proposed action is exempt from the provisions of the California Environmental Quality Act (CEQA); Now

Therefore Be It Resolved, That the Santa Monica Mountains Conservancy hereby:

1. FINDS that the proposed project is on schedule and on budget.

2. FINDS that the proposed action is consistent with the Conservancy's Strategic Objectives.
3. FINDS that the proposed action is exempt from the provisions of the California Environmental Quality Act (CEQA).
4. ADOPTS the staff report and recommendation dated June 27, 2011.
5. ADOPTS all of the preceding whereas clauses.
6. AUTHORIZES a grant from the Santa Monica Mountains Conservancy Fund to the Social and Environmental Entrepreneur in an amount not to exceed \$20,000, contingent upon receipt of an equal or greater amount of matching funds to produce educational multimedia components for www.lamountains.com.
7. FURTHER AUTHORIZES the Chairperson to perform any and all acts necessary to carry out this resolution; without limiting the generality of the foregoing, such authority shall include those provisions that he shall determine in the exclusive exercise of his discretion are necessary to carry out the purposes of this resolution and to comply with the policies of the Conservancy, and to otherwise carry out the provisions of state law and regulations.

~ End of Resolution ~

I HEREBY CERTIFY that the foregoing resolution was adopted at a meeting of the Santa Monica Mountains Conservancy, duly noticed and held according to law, on the 27th day of June, 2011 at Pacific Palisades, California.

Dated:

Executive Director