

**SANTA MONICA MOUNTAINS CONSERVANCY
GRANT APPLICATION**

Project Name: Our Malibu Beaches Mobil application

Amount of Request: \$ 60,000

Total Project Cost: \$ 60,000

Applicant Name:

Mountains Recreation and Conservation Authority

Amount of Match: \$ -0-

Source of Match:

Applicant Address:

570 West Avenue 26, Suite 100
Los Angeles, CA 90065

Project Address:

County

Senate District

Assembly District

Ventura & Los Angeles

26,27

50,44

Phone: 323-221-9944

Fax: 323-221-9934

Email

: Amy.lethbridge@mrca.ca.gov

Grantee's Authorized Representative:

Amy Lethbridge, Deputy Executive Officer
Name and Title

310-221-9944, ext. 188
Phone

Person with day-to-day responsibility for project:

Amy Lethbridge, Deputy Executive Officer
Name and Title

310-221-9944, ext. 188
Phone

Brief Scope of Work (60 words maximum):

Purchase and maintenance of the Our Malibu Beach mobile application

Funding Source Applied for:

Proposition 40

Purchase of the mobile application called Our Malibu Beaches, a guide to how to find and use the 27 miles of public beaches in Malibu. It includes access way locations, hours, tide info, and legal dos and don'ts, as well as tips for how to recognize inaccurate signs and other barriers to access on the beaches and in the public parking zones. It includes the locations of the hundreds of dry-sand public easements—with property-by-property lists for every beach with dry sand. And it includes e-mail links to public agencies to report and also request attention to barriers to public access.

In addition to the purchase of the app for Iphone and Android, the purchase includes the yet to be released Spanish version of the application. This grant also funds on-going updates and maintenance through 2015.

Tasks / Milestones:

1. Purchase of application from EscapApps
2. Updates and Maintenance of APP

Budget:

\$40,000.00

\$20,000

Completion Date

December 2015

December, 2015

I certify that the information contained in this Grant Application form, including required attachments, is accurate.



Signature of Authorized Representative

9.16.14

Date

Form SMM-001

STATE OF CALIFORNIA ♦ THE RESOURCES AGENCY