



MOUNTAINS RECREATION & CONSERVATION AUTHORITY
Los Angeles River Center & Gardens
570 W. Ave 26, suite 100
Los Angeles, California 90065
Phone (323) 221-9944

SMMC
Attachment
September 21, 2020
Agenda Item #12

September 3, 2020

Chairperson Irma Muñoz
c/o Rorie Skei, Chief Deputy Executive Director
570 Ramirez Canyon Road
Malibu, California 90265

Proposition 84 Grant Augmentation- Non-Personal Interpretation

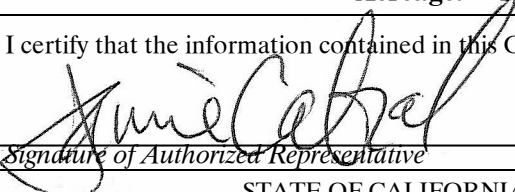
Dear Chairperson Muñoz and Conservancy Members:

I am pleased to present the enclosed application for a grant augmentation for non-personal interpretation. The Mountains Recreation and Conservation Authority (MRCA) requests a grant augmentation in the sum of \$100,000 from the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006 (Proposition 84). The MRCA's Governing Board approved submittal of this application on September 3, 2020.

In 2016 the Santa Monica Mountains Conservancy awarded a grant to MRCA for park information, materials, and non-personal interpretive services. With the recent surge of park visitors during the pandemic, the need for those services has increased. An augmentation would allow MRCA to continue providing information and services to the public. If you have any questions regarding this, please contact me at (323) 221-9944 extension 117.

Sincerely,

Jamie Cabral
Division Chief

SANTA MONICA MOUNTAINS CONSERVANCY GRANT APPLICATION - AUGMENTATION REQUEST			
Project Name: Non-Personal Interpretation	Amount of Request: 100,000 Total Project Cost: 100,000		
Applicant Name: Mountains Recreation & Conservation Authority	Matching Funds: Lat/Long:		
Applicant Address: 570 West Ave 26 #100 Los Angeles, CA 90065	Project Address: Various		
	County	Senate District	Assembly District
	LA & Ventura	various	various
Phone: 323-221-9944 Email: Jamie.cabral@mrca.ca.gov	Tax ID: On file		
Grantee's Authorized Representative:			
Jamie Cabral, Division Chief <i>Name and Title</i>			323-221-9944 x 189 <i>Phone</i>
Overhead Allocation Notice:			
<ul style="list-style-type: none"> ✓ Any overhead costs will be identified as a separate line item in the budget and invoices. ✓ The Conservancy encourages grantees to reduce overhead costs including vehicle and phone expenses. ✓ The overhead allocation policy has been submitted prior to, or with, the grant application. 			
Outreach and Advertising Requirement:			
<ul style="list-style-type: none"> ✓ Applicant has read the staff report and board resolution regarding contract policies. ✓ Applicant has adopted contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals. 			
<i>All check boxes must be checked</i>			
Brief Project Description: In 2016 the Santa Monica Mountains Conservancy awarded a grant to MRCA for park information, materials, and non-personal interpretive services. With the recent surge of park visitors during the pandemic, the need for those services has increased. An augmentation would allow MRCA to continue providing information and services to the public.			
Tasks / Milestones:	Budget:	Completion Date	
Digital Media	\$75,000		
Park Information	\$25,000		
For Acquisition Projects: APN(s): N/A Acreage: N/A			
I certify that the information contained in this Grant Application form, including required attachments, is accurate.			
			9-21-2020
<i>Signature of Authorized Representative</i>			<i>Date</i>
STATE OF CALIFORNIA ♦ THE NATURAL RESOURCES AGENCY			